

Approvia for Medical Information Requests

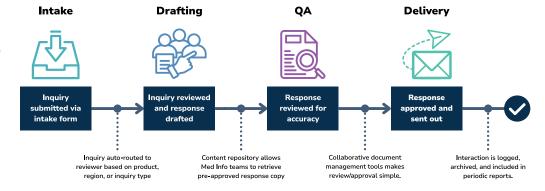
Medical affairs teams must respond quickly and accurately to medical information requests (MIRs) — but most are stuck using tools that were never built for the job.

Shared inboxes and disconnected systems create delays, version control issues, and compliance risks. The result? Slower responses, frustrated HCPs and patients, and teams overwhelmed by admin work.



Centralize medical information requests with Approvia

Approvia automates intake, triage, response, and reporting so teams have full control and visibility of MIRs.



Key features



Smart intake forms & triage

Automatically classify and route requests based on product, region, or inquiry type.



Centralized content repository

Store and reuse approved standard responses to ensure consistent, compliant communication.



No-code configuration

Empower business users — not just IT — to configure workflows, routing rules, and permissions through an intuitive UI.



Always-on audit tracking

Every action taken is logged for full traceability and regulatory audit readiness.



Built-in reporting & analytics

Generate on-demand reports by product, team, or region to improve operational insights and readiness.

See how Approvia helps medical info teams stay compliant while working faster and smarter.

Request a demo today.